



Republic of the Philippines
Department of Education
SCHOOLS DIVISION OF MARINDUQUE



Office of the Schools Division Superintendent

MEMORANDUM
SGOD-2025- 108

TO : Asst. Schools Division Superintendent
Chief Education Supervisor-CID, OIC Chief Education Supervisor, SGOD
Unit and Section Heads
Heads of all Public Elementary and Secondary Schools
All Others Concerned

FROM :  **LYNN G. MENDOZA, EdD**
OIC, Schools Division Superintendent

SUBJECT : **OBSERVANCE OF ASEAN MONTH CELEBRATION**

DATE : August 7, 2025

1. Consistent with Memorandum Circular 92, s. 2025 titled Directing Stronger Participation and Involvement of All Government Agencies and Instrumentalities in the Observance of the Association of Southeast Asian Nations (ASEAN) Month, this Office through the School Governance and Operations Division – Social Mobilization and Networking Section shall spearhead the celebration.

2. This activity has the following objectives:

- a. advocate the ASEAN principles through appreciation of the culture of its member countries and conduct related activities that promote ASEAN community;
- b. demonstrate admiration of ASEAN member countries' culture; and
- c. provide updates on the ASEAN current events and issues.

3. The following are the suggested activities for the said celebration:

- a. **Wearing of ASEAN attire on Mondays of August.** Schools Division Office personnel may wear the National costume of any of the ASEAN countries they may want to represent. The schools are likewise requested to do the same.
- b. **Hoisting of ASEAN flag and singing of the ASEAN anthem as part of the flag raising ceremony.** The ASEAN anthem "**The ASEAN Way**" may be downloaded through the link <https://aseanup.com/asean-anthem-asean-way/>.

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- c. **Information-sharing.** During the flag-raising ceremony, the SGOD – Social Mobilization and Networking Section personnel shall lead the sharing of updates on ASEAN current events and issues. Schools may adopt the same activity.
4. Schools are requested to document their respective celebrations through photos (raw, not collaged) and send to the link <https://tinyurl.com/ASEAN25PHOTOS>.
5. Wide and immediate dissemination of the contents of this Memorandum is desired.

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